# RAINMAKERS

2024 SPEAKER PROFILE

# **BONNIE LIN**



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Portfolio of Work Lead with a Question Podcast **BONNIE LIN** is a strategy advisor, investor, and speaker with over 20 years of experience driving growth at the intersection of public, private, and philanthropic capital. As Managing Director of The Rainmakers Global, Bonnie advises US and APAC family offices, corporates, and governments on accelerating innovation and scaling impact. Bonnie is a Board Trustee of The Fogarty Foundation and an advisor to Berkeley Skydeck accelerator and Curtin University. She served on the Investment Committee of Silicon Valley Social Venture Fund (SV2), R&D Grants Committee of Pacific Northwest Defense Coalition, and board of the US District Export Council.

Bonnie taps her expertise in change leadership, venture capital, and economic development in global innovation ecosystems to deploy strategic capital for sustainable, shared prosperity. Her diverse background spans marketing for 1990s dot coms turned tech giants, lean manufacturing and cross-border M&A in Taiwan and China, and venture investing under the Obama Administration during the Great Recession. Bonnie founded 4 businesses, including a tech startup and a real estate investment firm, and has coached Fortune 500 executives, nonprofit leaders, and Shark Tank founders, from Silicon Valley and Singapore to the Australian outback.

Following a childhood in a Buddhist monastery, raising two stepchildren with special needs, and cancer, Bonnie is led by a purpose to support the responsible transfer of wealth, knowledge, and power for the next generation. She advocates for economic mobility through education, entrepreneurship, and women in leadership, mentoring founders and emerging fund managers.

Bonnie lives in San Francisco and Perth, is fluent in Mandarin Chinese, and holds a BA from the University of California, Berkeley, MBA from the University of Phoenix, and executive certificates in Venture Capital & Economics from Berkeley School of Law and Columbia Business School.

## **TOPICS:**

Bonnie can be engaged as a speaker, coach, or consultant across leadership, investment, and entrepreneurship platforms that enable knowledge sharing and co-investment for a thriving future. Using storytelling humor and interactive/experiential learning methods, Bonnie provides audiences seeking to learn about scalable transformation through placed-based investment models, application of global trends to localized or cultural contexts, and practical case studies from her experience through 4 recessions working in the early days innovation ecosystems in Silicon Valley, China, Pacific Northwest, and Australia. Her background as a first-generation American immigrant with political family ties in Asia and spiritual upbringing lend a unique perspective to the topics she speaks on, which include but are not limited to:

#### **Family Offices (Investment)**

- The Power & Purpose of Innovation Capital
- Models for Next Generation Leadership
- Innovation Investment Portfolio Strategy
- Impact Investment Thesis Development

#### Corporates (Leadership & Innovation)

- Open Innovation for Value Chain Transformation
- Conscious Board Leadership: From Compliance to Co-creation
- Women in Power: Representation in Asset Allocation

### **Governments (Education & Entrepreneurship)**

- Policy Design: Incentivizing for Shared & Sustainable Prosperity
- Technology-led Economic Development: Turbocharge Your Innovation Ecosystem
- Public Private Partnerships: Co-investing in the Future
- Startup Formation: Fundraising 101
- Talent Banking for Impact & Innovation at Scale